

Good practice examples in business and innovation field

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Linea Basalis – an example of successful apply of existing scientific knowledge to real world practice





Linea Basalis therapeutic skincare

- Developed under the most rigorous standards by pharmacy scientists in collaboration with University hospital consultant dermatologists
- Tried and tested by dermatologists and commonly used in the largest healthcare institution in Lithuania and the Baltic States - Hospital of Lithuanian University of Health Sciences Kauno Klinikos - in cases of skin diseases including children and infant ward, Burns centre ward
- Made with carefully selected, proven at efficacious levels and finest quality natural (vegetable) oils, herbal extracts, vitamins and antioxidants
- No parabens and no colorants included in formula of any product
- Small batch production airless and metal free packaging with dispensing systems allows customer to receive the best quality and safe product
- No animal tests were carried out in relation to the development or effect for the skin evaluation of LB cosmetic products

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Three value-extending strategies

1

More successfully use of LUHS technological resources to develop and produce new Health care products in the pharmacy of University



Three value-extending strategies

2

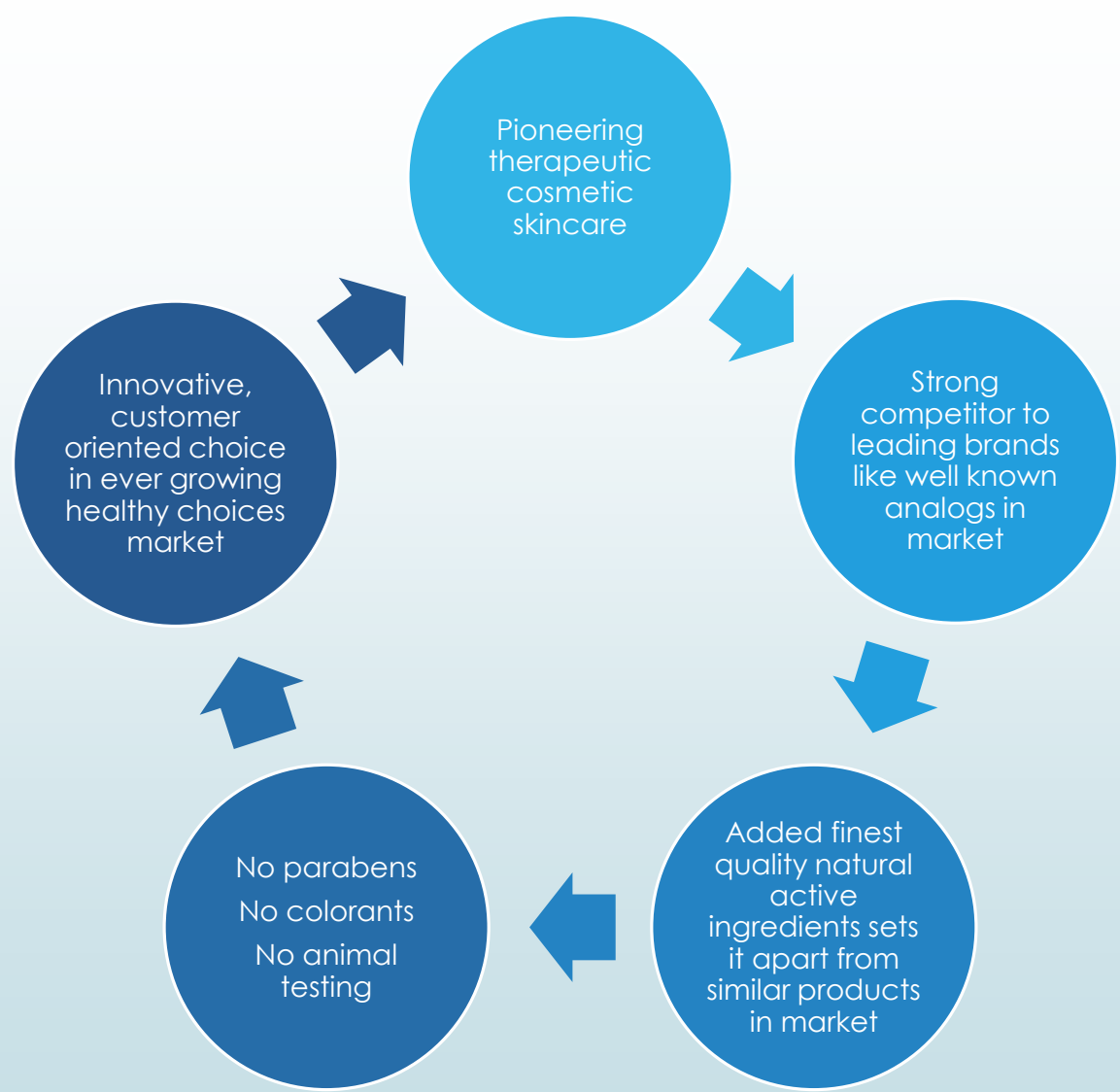
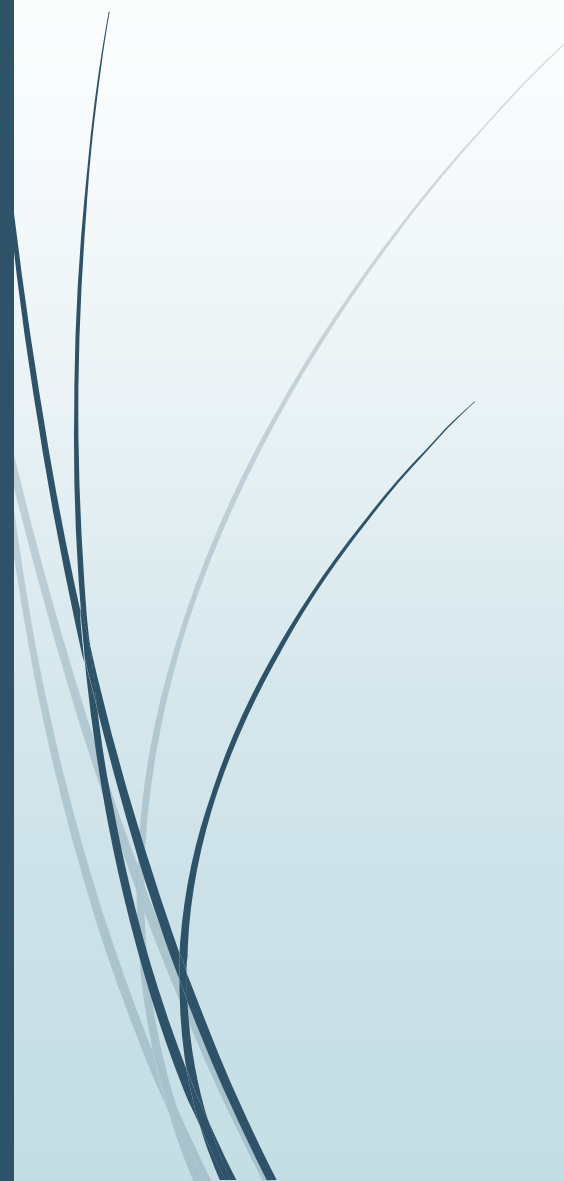
To develop creative skills of students, enabling them better cope with the dynamic changes in the professional field and in the global labor and goods market



Three value-extending strategies

3

Enlarge the practical usefulness of LUHS applied research with developing and implementing the new technologies and products and make them available to the general public



Linea Basalis features

LB line	Organoleptic properties	Parabens	Possible organic allergens	Colorants	Natural active plant ingredients
LB Basic	Easy to apply	No	No	No	-
LB Aloe	Easy to apply, quickly absorbs to the skin	No	No	No	<ul style="list-style-type: none"> • Vitamin E • Aloe Vera juice • Castor oil
LB Lavandula	Easy to apply	No	(Lavender and Grapefruit seed oil)	No	<ul style="list-style-type: none"> • Vitamin E • Olive oil
LB Calendula	Easy to apply, quickly absorbs and does not leave film on the skin surface	No	No	No	<ul style="list-style-type: none"> • Marigold extract • Vitamin E • Olive oil • Aloe Vera juice
LB Olive	Easy to apply	No	No	No	<ul style="list-style-type: none"> • Olive oil • Vitamin E
LB Panthenol	Easy to apply, quickly absorbs and does not leave film on the skin surface	No	No	No	<ul style="list-style-type: none"> • Provitamin B5 (D- phantenol) • Olive oil • Aloe Vera juice
LB Cannabis	Easy to apply	No	(Peppermint essential oil)	No	<ul style="list-style-type: none"> • Cannabis oil • Vitamin E
LB Cananga	Easy to apply, quickly absorbs and does not leave film on the skin surface	No	(Ylang-Ylang essential oil)	No	<ul style="list-style-type: none"> • Vitamin E • Olive oil • Aloe Vera juice • Ylang ylang oil
LB Sea gel	Easy to apply, quickly absorbs and does not leave film on the skin surface	No	No	No	<ul style="list-style-type: none"> • Dead sea salt

Our range

Mineral Oils based
moisturizers

**LB Basic moisturizer Cream,
Cremor Basalis**

Vegetable Oils
based moisturizing
and nourishing
creams

**LB Aloe moisturizing Cream, LB Lavandula
moisturizing Cream, LB Olive nourishing Cream,
LB Cannabis nourishing Cream**

Caprylic/capric
Triglycerides based
moisturizing and
calming creams

**LB Calendula moisturizing Cream, LB Cananga
moisturizing Cream,
LB Panthenol nourishing Cream**



PHARMACY OF LITHUANIAN UNIVERSITY OF HEALTH SCIENCES



Fifth-year pharmacy students from our university develop their first practical skills in his own pharmacy. Also foreign students from all around the world every year arrive to practice here.



Pharmacy runs industrial production line of emollients, cosmetics under international requirements of Good Manufacturing Practice. The products are notified in the European Union and can be distributed in Lithuania and foreign market.

Very special our production is Herbal Tea line. The formula of these products are most traditional, the new ones are designed by our pharmacists and scientists of university.





PHARMACY OF LITHUANIAN UNIVERSITY OF HEALTH SCIENCES

Specialists in creating new Health care formulations

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